#EXPERIENCE ROMANIA

The most successful project promoting Romania tourism in social media

BUCH

#EXPERIENCE ROM NIA

1st and 2nd EDITIONS 12-16 MAY 2017 20-23 OCTOBER 2017

1st EDITION 23 OCTOBER -5 NOVEMBER 2017

COMING UP !

2nd EDITION 18-21 MAY 2018 21-18 MAY 2018



The 1st edition of Experience Romania was a great succes, as the largest independent project that

promotes Romania and its beauties: be it nature, traditions, culture or fun and adventure.

The project is brought to life by a team of volunteers passionate about their country, a team made of Travel Massive volunteers, local traveler influencers, and local organizations. <u>Following the #ExperienceBucharest great success</u>, 50 special guests, social media influencers from around the world, were invited last autumn to Experience Romania on a 2 weeks trip on Romania – Traditions and culture. Between 23rd of October – 5th of November our guests have traveled through Moldavia, Bucovina, eastern Transylvania and Prahova Valley. The trip got them closer to Romanian customs, exploring old fortresses, showing around ancient churches, whilst being surrounded by the natural beauty of Romania. And nevertheless, explore more urban sites as we get closer to Bucharest.

COMING UP !

#EXPERIENCE ROMANIA

2nd EDITION 20- 27th MAY 2018

Enjoy the greatest experiences possible in the unique Danube Delta and The Black Sea. Join us for a mix between the quiet nature and fauna of the Danube Delta with the beach and fun of the Black Sea.

#EXPERIENCE ROMIA

OPENING EVENT 2nd Edition

"The Future of Tourism in Romania" Conference

300 attendees

Special Guests / Speakers:

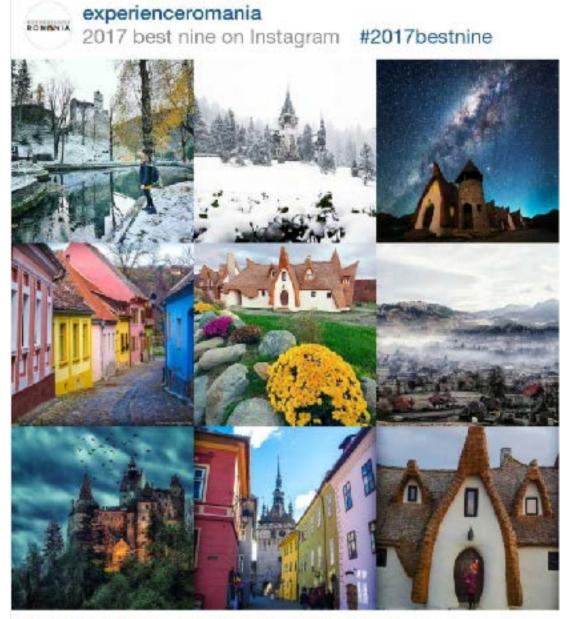
- Altug Galip -top travel Instagrammer Laiza Souza, founder of <u>@weawayagain</u> Jeannette Ceja Lifestyle TV Host, Travel Journalist, Travel Expert and a Public Speaker LA CARMINA-Travel and fashion TV host, journalist, blogger. Corina Martin -President at Federatia Asociațiilor de Promovare Turistica din România FAPT
- Romica Tamas Best Western Bucovina
- Sorin Chirita- City manager of Bucharest





- □ 3 editions of Experience Bucharest and Romania
- □ 250 international participants, the most important travel influencers
- □ 2 international conferences with an audience of over 600 persons
- □ Over 180 articles
- □ Over 20000 images
- □ 60 videos created

Positive Advertising for Bucharest worth of more than than 2 million euros



355,057 Likes to 601 posts in 2017
experienceromania Thank you for your likes!

Participants of Experience Romania 1st Edition - 42



Countries:

Cyprus, UK, USA, Germany, Canada, France, Portugal, India, Argentina, Peru, Spain, Belgium, Bulgaria, Slovacia, Moldavia, Romania, Australia, Korea





3.638 postári 1,3mil de umáritori 205 de umáriri

ALTUG GALIP Traveller | Adventurer | Entrepreneur T & L Social Ambassador Currently in Norwayko a tuggalipig gmail.com www.facebook.com/kyrenians





kyrenian • Urmäreşti Dracule's Castle®Bran-Transylvania

kyrenian Dracula Castle. Transylvania 🖄 🦠 📾 with © experienceromania #experienceromania

Mai multe comentarii

sdonahuevisualart Absolutely amazing **#** asoom_al_yfay ocad nys kristinadhodges @johndavidsonaa this would be fun to go to.

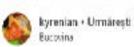
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she loves, travel awesome amazing picture comparison of the picture of the pictu

Q
30.819 aprecieri
11 OCTOM MIE 2017

Adaugă un comentariu...





kyrenian Idylic Romanial Sucovina has some fantastic landscapesi ©experienceromania Wexperienceromania wo**st % % ©** ©dordebucovina

Mal multe comentani

suepictures Awesome alessantiaggo Acasá Q mihwela.radulescu67 Amazing, rainbow colors on autumn leaved & magdasavulca Good jobilli melisacuzun So perfecti yanlee0206 Wood, great autumn color, gogerous @ @ isabellamoraru Dreamy!!!! kalouttour My Goodnass! italiait amazing! Mod 20.975 apreciefi

and the second second second

Adaugă un comentariu...

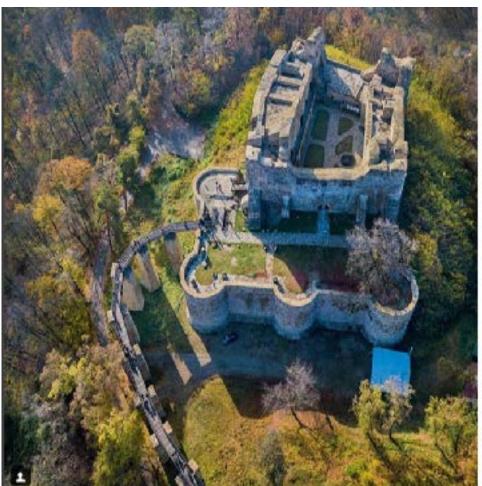
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3.698 postári 1,3mil de umáritori 205 de urmánici

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kyrenian • Urmäresti

kyrenian Exploring #Romania with 🛛 ExperienceRomania 😨 🏠 Neamt Fort. Romania #experienceromania

Mai multe comantarii

gravitytechnologies dope content.keep it чр 🚫 🚫

khrrchitt มมสุงสายมาก

funkan_aydogdu_ 🙆 🖄 🖄 🍐 🖄 🖄

ercaanavel Olaganüstu ehadart Amazing 🤝 🗣 🌮 muratkarsliphoto So nice kaylie_thomson What a shot!! cayealonsoo @rodrigo.alonsoo daria romano. What a capture hard a second se



Adaugă un comentariu...





kyrenian A vintage train hauled by the cidest steam locomotive still in use in Moucovine Romania 😡 🟭 It was an awesome lifetime experience for me 😂 🕈 expanienceromania @experienceromania ao

Mai multe comentarii dennisjohnkeith Awesome photo pranam_ji Shot proviews 33336 ivanna_alpineski_34 Super 🖏 rodrivac Amazing Picture alacatiturkey Seautiful fantastpecia 😂 10 10 🛡 Q

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22.300 aprecieri FHD SMERIE 1217

Adaugă un comentariu...



cianamiaus • Urmäreşte Ana Hotels Sport Polana Braşov

dianamiaus Perfect way to start the day to #ExperienceRomania

Mai multe comercarii

crazysexyfuntraveler Lice the symmetry 🔞

dianamiaus @twoticketstomars yesss! I love that feeling 😮

1.641 aprecieri 7NGEMBRE 2017

Adaugă un comentariu...



dianamiaus • Urmāreşte Bucovna

dianamiaus The most scenic train in Romania 🖀 Ro #ExperienceRomania

🗃 @germanbackpacker 💡

Mai multe comentarii

thetravelersworld Tuvimos la suerte de hacer una ruta en tren appor Suiza y la verdad es que nos encantó. Que tal estuvo por Rumania? Nosotros en Rumania alquilamos un cochito leré o

elmundook Parece un cuento moderno;)

dianamiaus @thetrzvelersworld haha la verdad me hubiese encantado recorrer Rumania en coche para parar a hacer fotos más a menudo!!! El tren en Suiza lo tengo pendiente también 😂

dianamiaus @elmundook oooh çracias!! ⊖ D ⊖

imalalaland Michama country 🙃 🧰 🛤



3.550 aprecieri

Adaugă un comentariu...

F



dianamiaus • Urmäreste Cărturești Carusel

dianamiaus I still have a million pictures from this place 🛃 #ExperienceBucharest #ExperienceRomania

📾 my friend @broganabroad 😒

Mai multe comentarii

dianamiaus @wanderlust_voyager can't believe you haven't been here yet!! It's a must for your next visit to Bucharest @ dianamiaus @kaptain.kenny I cannot stop

sharing them as well (2)

dianarriaus @_hellobarbs eso es!! Rumania mola mucho!

dianamiaus @los_viajes_de_pitu hehe para mi también!

pili_intheworld Q bonito!!! aworldhotravel otra de Carturestil oleee

dianamiaus @aworldtotravel a mi me

2.987 aprecieri

Adaugt un comentariu



Castelul de Lut Valea Zanelor dianamiaus Cay Castle, another surprising place in Romania! 🖤 so #ExperienceRomania 📾 by my buddy @aworldtotravel 🐈 Mai multe comentarii dianamiaus Gitsdien like out of a fairytale right? itsdjen @diaramiaus yesss!! 😫 incredible! dianamiaus @itsdien 💝 charlie_cayre Amazing! lillydakova Sooo cutel fashionisminepassion This is amazing! 98 jequeconde Anda Hitchcock por ahi? theglobetrotter_sush I am in love with your C C 4.417 apreciesi Adaugă un comentariu....

dianamiaus • Urmäreste



heleneinbetween · Urmäresti Sibiel, Sibiu, Romania

heleneinbetween Happy Halloween from Transylvania Rom Today we participated in a Romanian wedding where we dressed in traditional folk wear and danced through the streets, drank various wines, and dired with the locals. We sang, we danced, we laughed. I think I've gained roughly 15 pounds since traveling Romania but the food I just TOO good. It's safe to say I'm charmed! #ExperienceRomania #heleneloveseurope #heleneinromania

Mai multe comentarii

thedailytay Oh this is good 🔄 🎔 🖤 🎔 theroseoutlook This is so amazing on so many levels R R R OCO

Integowen So cool!!! How come Michael gets to ride the horse 🚱 "Because he was on the polo team" Mack says!

D

emilydykstra Looks amazing 😁 😁

1.893 aprecier

Adaugt un comentariu...



heleneinbetween • Urmäresti Cinclinesti Sureau

heleneinbetween Travel buddy 😨 😥 It's so nice to get to spend some time traveling together. I've been soop for the last few trips and being together makes traveling all the more fun. The painted houses in Ciocanesti Village look like brightly colored Easter eggs (1) And there just might be something to that. Each year, before Caster, the village hosts a painted egg festival It's truly a picture perfect town. Comment and tell me your travel buddy? #ExperienceRomania #helenetsavels #heleneloveseurope Pic by the beautiful @clyasmic 🕄 #heleneinromania Mai multe correntarii

heleneinbetween @whitneylouise thanks so much kalamanhatanan (Sender adeasay ak t D 0 2.745 aprecieri 24 OCTOMBE 2011 Adaugă un comertariu...





heleneinbetween Searching for Dracula in Bran Castle 🏙 😂 Of course, Dracula wasn't a real person but he's based off one vlad the Imapler aka Vlad Discula. This inspired the author of Oracula to name him this way and the castle fit perfectly in with the story. It's hard not to teel a spooky vibe upon entering it just before sunset as snow counches under your feet, the pond trazen over, and black crows circle the tower. I think it's incredible how literature has heiped iversform our travel and led us to places we may not have evalored. Is there a place based off a book or movie you'd leve so visit? #helonelovecourope *CxperienceRomania #helenesbandana

PuxpenenceHomania #helenesbandar #holencinromania

Mai multe comentarii

simon e wirbelwind Chillm so glad you like my comments: Means a lot to me and i

🌻 🗋 4.611 aprecieri

Advigiture convertaria







heleneinbetween • Urmäreşti Sighisoara, Romania

of Komania was limited to stories of Dracula and communism. What I found was a very diverse landscape. Pictured is Sighisoara which reminded me of Heidelberg, Germany. Many of the mountains and villages looked like the alps of Austria and Switzerland. But one thing always stood out: the people instilled a feeling of joy that ignited my passion of this country even more. I will be back! #experienceromania #heleneloveseurope #heleneinromania

Mai multe comentarii

3.287 aprecieri

5 NOUMBRE 2017

Adaugă un comentariu...

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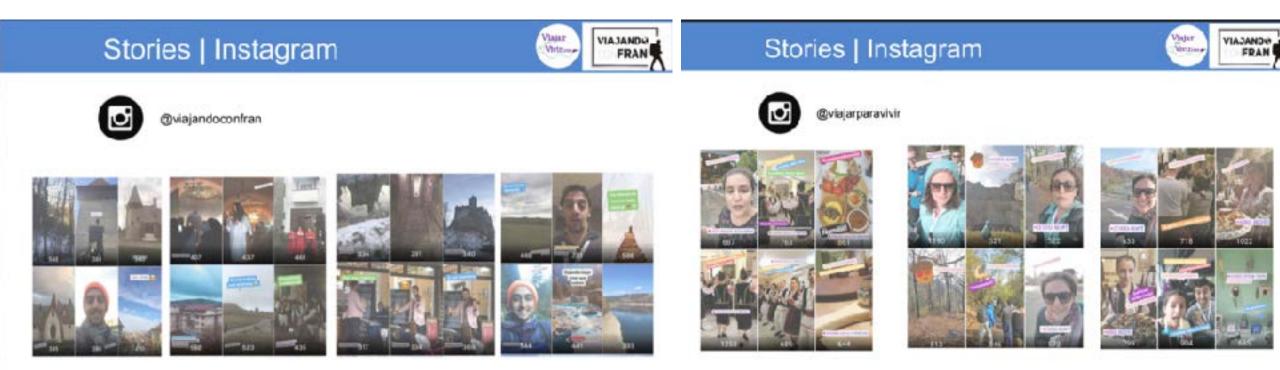


heleneinbetween • Urmäreşti Moldoviți

heleneinbetween Took a steam train ride through the beautiful Romanian countryside Tou can't talk about Romania without thinking about Communism. Many people remember standing in line for hours to get the few provisions they need to live. I feel so fortunate to get to visit this country now and happy to see how far they've come. This country really is worth the visit, so #experienceromania #helenetravels #helenelovescurppe #helenetromania



Adaugă un comentariu...



INSTAGRAM STORIES





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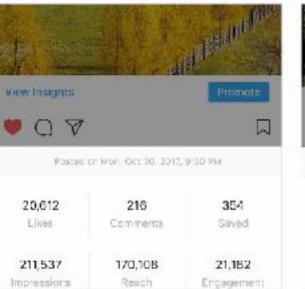
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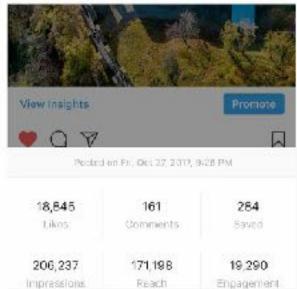
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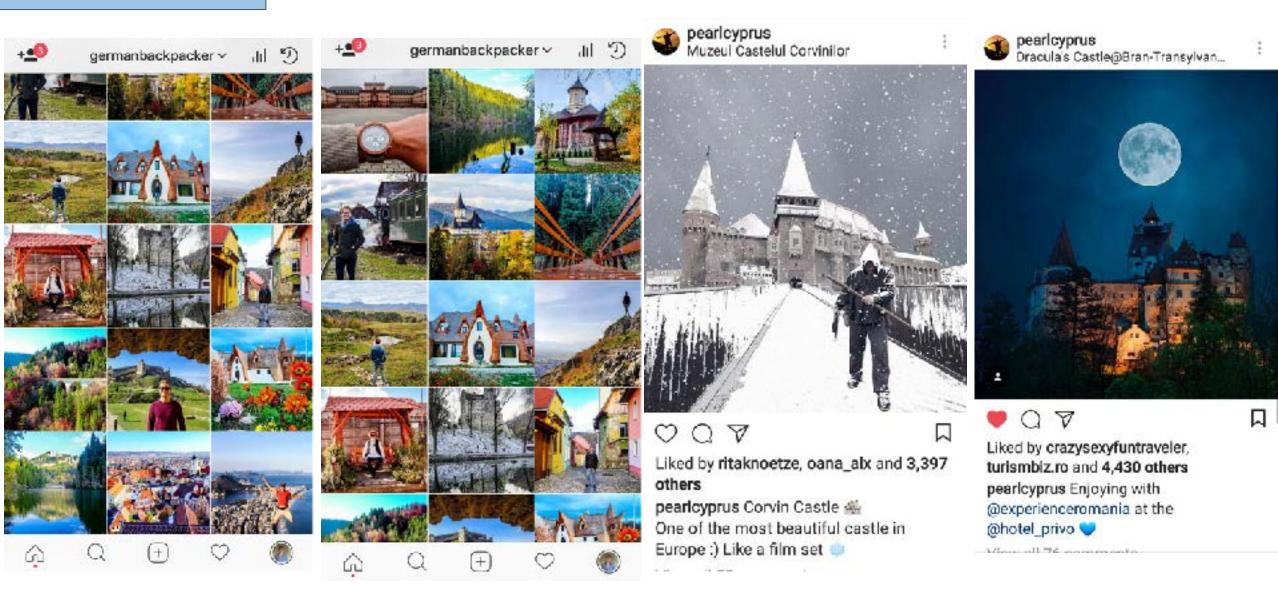
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impressions.









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Subscribe

What to do in Sighisoara Romania - one of the best preserved fortified towns in Europe

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Signiscala is a medieval tottled rown in the Mules County in Transylvania, Romania, II was proclaimed a UNESCO Word Heittage Site in 1009. Multiculturality makes it even more interesting. Nest of the 30,009. inhabitants are Sakons, Romanians and Hungarians. In this article I will tell you more about what to do is Sighiscala Romania, which according to many, is one of the best preserved fortified towns in Europe.

There's more than \$40 fortified churches in the area. We are taking of churches with defensive wals around them. The fortified churches in villages are the most important attractions in Transvivenia. Sighisoera is just one of many. The one - fell is love with 🐸 Sighissians was not the richest number biggest of the 7 Saxon Extilled town in he area. However its unique beauty still maters it one of the most visited destinations up to day.

Sighiscare consists of 2 parts: the Medieval one on top of the full is called Sighisbara Citadel, while the lower part of Signisoara lies in the valley of Tâmava Mare river outside of the fortification wails

f 💟 🐻 📷 St 🖻 🗖 🔊 Subscribe and get FREE 10 tips to save anoney to travel Enal Cer. 20 FIREE Tape





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Start – Destinations – Travel Hacks – Travel Types – Story Time Shop Deutsch

Best places to Visit in Romania for Photography Lovers – City Edition



Fycul cannot get enough of the best places to visit in Romania and need a break from nature, then checkout these instagrammable cities: Call me nostalgic but the first two cities reminded me a lot of my home state. With its coloured houses and medieval cobblestone streets, both Sible and Sighipoars stood out as the best places to risit in Romania when it comes to city getways.

This post contains officiate links to must. (personally lave occasional tour travel as a solo traveller and if you decide to back a tour (doesn't cost you anything extra to use my links) I can use the small commission (get to keep this blog and to tops plive.



0

Helia thered I'm Annematic. Where I ga, ctacy things happen. Drowning in my goggies own the Small Barrier Reef, having a crucke thip sail away from me, twimming in a volcano. But I am still in one piece. And I've got crucy good tower tips for you despite (or because) of it. Join the for new adventures. But here, iffeetfollowheart

NET THE TRAVEL TALLS.



Enciclopedia calatorului Independent

Citeste total >>> Despre mine

Inciclopedia calator

Way should offer beinds like the

13000 Facebook

Instagram.

Gaugle

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PAH -



Urmareste Enciclopedia calatorului independent



AGASA DESTRE VAGANTERETTHE CUPRISHEREGENELIS 1 IN IN MARICE COLADOBATORI

Postare mai result

66

Postare mai reche

5 Recomandari pentru un weekend romantic in Sibiu in 2018

😝 Allove Proveler Jebruarie 11, 2018 Ramania , Shini , weekend in Romania

Se apropie Valentine's day si stiu ca multi cintre voi va doriti e experienta memorabila de cupla, de acesa m-am gandit sa striu acest ghid cu recomandari pentru un weekend romantic in Sibia.

Potern comidera Sibial ca fiind un oran romantic? Categoric! In definitiv romantiamul este o chestiane foarte personala si subiettiva, un weekend romantic pobi se petreci ariunde atata timp cat al persoana potrivita alatari de tine, ima sunt cateeu orane cin Romania in care decorul favorioscas cuplarile si astaci am sa va prezint aceste locari din Sibiu pe care le poteti incerca oricand, daca duriti un aveland de neultat ra persoana iubita.



¹ Acad active face parts shifts a serie de activale sustinge parts a projector (**Stansmund Resuma**, cul stat stare project independent au promission a similarial (Poter ser), suster, walkit, pottara, datactio reviewants of avertand, diagor (Pochdynalis salisterial) independent accurrentent Remarks address de eV 36 de mort Bigger (a eResumeintennetiend). Dith extended de po blog al errent constants mer pr incogram (**Erreic Reporting, calenterials**) and stategor anticationement



ELDO DE VIAJES, LIFESTYLE Y POTOCRAFÍA.

A D CIEMERE, 2017

Rumanía, un viaje a los cuentos de hadas



Contenidos (ocuitor)

- 10 preciosos lugares de Rumanía sacados de los quentos de hadas
- 1.1.1. Mocanita, un tren de vapor en Bucovina.
- 1.5.2. Una o'udad que le viglia y un puente malaita
- 1.3.3. Un lago que combio de color
- 1.4.4. El Costillo de Ibairo del Valle de los Hados

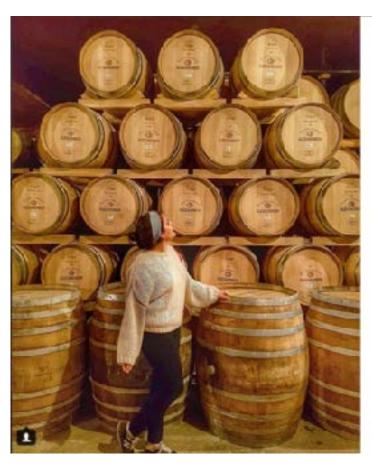




INSTACRAM



INSTAGRAM POSTS



viajarperevivir - Urmāreşti Alexandrion Group

viajarparavivir #ExperienceRomania está a punto da terminar, con grandes experiencias, lugares inéditos descubiertos, y sobre todo, lo más lindo de todo, nuevos amigos. 🖤

Algunos creen que ser #TravelBlogger es estar todo el día en la playa y nada de eso. En este vieje hemos conocido

#instagrammers. #travelwritters, fotografos profesionales. #youtubers, etc... y TODOS coincidimos que si uno quene ver resultados, tiene que trabajar MUY duro. A Ahora andamos visitando la fábrica de #AlexandrionGroup, quienes nos han engreido mucho durante todo el viaja. También ya estamos ad portas de nuestro siguiente destino, sabes para donde varnos?

Obroganabroad
Promaniapitoreasca #topromaniaphoto

П

C Q 321 aprecieri

3 NOENBAR 2017

Adauga un comentariu...







heleneinbetween - Urmikorpti Trenth Nosolution

belenvintertainen Litte bir that Those dessent. These obtains from Other directoritions fails in Bucharastians bench chown the overt two even had! Ploatently surprised by the selection of sweets and heredy realization to burryed puagence beautiful architecture. Bit me who is your five dessent? Worperiorceboot an at # elevabores service Uniting my owerful drives and literates here https://literate/2tabl #likeskit_Oviketo/encomit #bucharemonia.ik

Multimute convertant Jokentures, Protty 🖗 this looks delighted 😂 🗭 Missioniceloog bol your captions girl 🤤 and profile v termanabwebb 1 just want to find someone Convertant for find someone 3,088 aprecient charmonie met Adlugs un convertant.

> via Cat

viajarparavivir • Urmareşti Castelul de Lut Valea Zanelor

viajarparavivir Me siento parte de un cuentol 🤤

Casteiul De Lut Valea Zanelor en el "Valle de las Hadas". Transilvania. Hotel que todavia no abre pero sí que promatel — Qué te parece?

📷 : @thegiller

#romaniapitoreasca #topromaniaphoto #ig_transylvania #ladiecandhotels

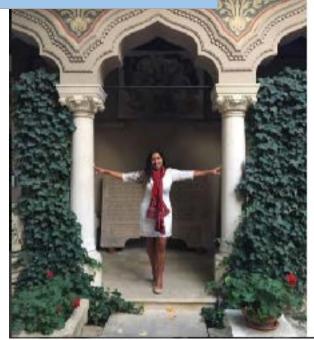
Mai multe comentarii

viajarparavivir @alecila.mb s, realmonte



Adaugă un comentariu...

INSTAGRAM POSTS



jetsetwithjeannette + Urmäresti Buchavas, Romania

Jetsetwithjeannette Svery time I travel to a new country, I realize how much I still den't know about the world **O** Nested in Old Town Bucharest is the gorgeous Stavropoleos Monastery. That literally took my breath away. Wy first vait to Somenie. Just another validation on how big and beautiful this world really is 1 am to grateful to explore this beautiful country **A G** to **Y**

*Travel *Travellournalist #Travelexpert *Romania *EccerienceBucharest *Nerverstopes ploring #Trave with meaning #Minefultravel #Lexunytravel @experienceromania

348 aprecieri

Adaugă un comentariu.



Ω.



wanderfultrander - Unskrigta Burhamit Romana

venderfultraveler Eastern Eastern Experience III What a some of your faves? Pusederfultractorest Pagetien cella chaest

vanderfultraveler Stre_Ryavay_sid ge ga ga 😌

National Automation

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Adds a bit to the outfit So wanderfulltraveler Gione oververteve yes can call me samy pants So

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erbertchong lacarmina 😨 😨 😨 😨 bridgevale Vangs skag

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114 aprederi	
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TWITTER



Crazysexyfuntraveler @Sexyfuntraveler - Feb 20 What to do in Sighisoara #Romania - one of the best preserved fortified towns in Europe crazysexyfuntraveler.com/what-to-do-in-... #experienceromania @exp_romania



What to do in Sighisoara Romania - one of the best ... What to do in Sighisoara fortified town? Sighisoara offers more than just different handicrafts, Clock tower views, fortified church and Dracula's birth house.

crazysexyfuntraveler.com

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Jeannette Ceja @JeannetteCeja - 23 Oct 2017 Press interview with @Cigi24_HD news before I spoke on the panel for The Future of Tourism in Romania #TravelExpert #ExperienceBucharest





Mihaela Popa @worldtravel_bug - Feb 14 Sibiu - the fairytale city in the heart of Transylvania #ttot #travel #experienceromania #romania bit.ly/2DTjxf3

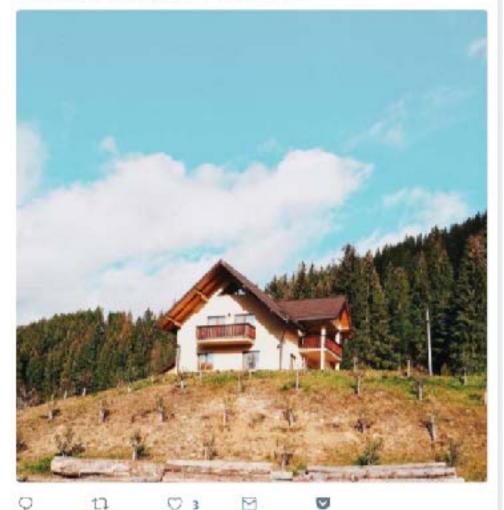


TWITTER



Julia Antonio - 📾 aprendizdeamelie 🗬 @juliaantonio_ - 14 Dec 2017 Beautiful Bucovina 😌 🌲 🛓





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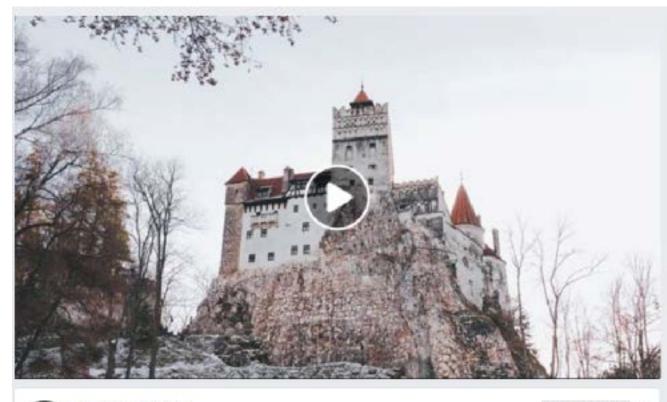
Archana @TravelSeeWrite · Feb 8

#ExperienceRomania was one of the best adventures I took last year. If you are a blogger/vlogger/instagrammer/influencer, here's your chance to be a part of this incredible journey. Apply now: experienceromania.eu/apply2018/



VIDEO





You =

In Between Pictures December 13, 2017 1

Like Page

My first travel video! o Experience Romania on a road-trip adventure with 50 other influencers! #ExperienceRomania

1.2K Views

D Like A Share Comment 0-CO Tudor Maxim, Cecilia Enache Viadora-Romania and 23 others Top Comments * 10 Shares 3 Comments



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My Normal Gay Life with Experience Romania. January 12 Paid @

Like Page

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Share! Share! Share!

Northern Romania has so much to offer the adventurous explorer! Come with me on a brief overview of some of my favorite places to visit!

Music: Adventures by A Himitsu https://soundcloud.com/a-himitsu

845 Views

-





The Travel Human Like This Page January 8 @

Awesome Steam Train in Romania

Come on a train ride to the Northern bits of Romanial Thank to Mocănița Huțulca Moldovița for the ride. Ooo and Where in the World is Nina?, Gonzo Maestro and Dianamiaus for making an appearance! #ExperienceRomania

"Post Edit Corrections: 1888 train was built, not 1988.

20,797 Views



PRESS



AGENȚIA NAȚIONALĂ DE PRESĂ **AGERPRES** *Actualizează lumea*.

Brașov:Zeci de bloggeri și influenceri din diferite țări vor promova județul, în cadrul proiectului #Experience România

Universite

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ModifiLà dimensiuma factulari

Brayor, 30 oct (Agerpres/ - Aproximativ 30 de persoane, printre cani zavișit, bloggeni, folografi și influenceri din turiumi internațional, se vor afla la Brayov în primele două zile ale tunii noiembrie, pentru a vizita și a asigura inpumimie în comunitățile internaționale a orașului de la poatele fămper și a României, a informat tuni, printr-un comunicat de presă, Asociația jentru Dezvoltarea și Promovarea Turiumului (APDT) Brayov.

Conform susse mentionate, activatea fast parte de projectul #Experience Romània, inițiativă dezvoltată de voluntari, pentru a contribia la transformania Romània în destinația tuncică preferată din Europa de Est. Se poate alătura projectului crice autoritate publică, instituție, companie sau pencană independentă care dorește să se anglice în promovarea tără noastre.

Pe partursul celor două alle, visr fi vizitale Rozervația de ună Libearty din Zâmești, Celatea Rășnov, Castelul Bran și Muzeul Primi Scoli Românești din Scheil Brașovului. La această primă ediție, atracțile turistice ale Brașovului vor fi promovate către o audiență înternațională estimată la peste 100 de miliciane de potențiali turiști, potrivit APOT Brașov

Experience România (www.ingenencironiania.ex) ente cel mai mare protect de promovania turistică a România care se desfășuară în perioada 23 octombrie - 5 noiembrie 2017, în mai mutre zone din țară - Sărata Monteoru, Platra Neamt, Gura Humorului, Coldata, Sigfrișuara, Târgu-Mures, Solu și Brașov Misunea protectului este de a promova România și de a o ridica la rangul celei mai căutate destinații turistice din Europa de Est. Ropenence România a detutat în 23 octombrie, la București, unde s-a desfășurat conferința "Witorui turismutul în România", la care au participat peste 100 de invitați speciali, biogeni, viogeni, incagrameni, janaliști de travel, tou operatori, persuane publice pasionate de sălătorii din România, dar și reprezentanți ai autorităților nationale, se menționează în comunicatul de presă

50 de bloggeri vor promova Brasovul

30 Oct 2017, 14:28:00 + Categ Turism + Autor Elanca Dumitru + Citil de 650 de ori + 🌉 0 comentari 👘 🔮

G+ 😏 Tweet 🏙 Like 5

1.04



Descriere folo: Sussa: Private Day trips in Romania

Brașovul va fi promovat de 50 de bloggeri și influenceri internaționali. Promovarea va fi realizată în cadrul prolectului #Experience Romania.

Aproximativ 50 de ziariști, bloggeri, vloggeri, fotografi și influenceri din tunsmul internațional se vor afla la Brașov în primele două zile ale lunii noiembrie. Acestia vor vizita și vor asigura expunerea în comunitățile internaționale a Brașovului și a României, prin intermediul proiectului #ExperienceRomania.

România intră în prim-planul turismului mondial timp de două săptămâni

© 20 October, 2017 by Lillana Kipper

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"Bulgeria are de 5 ori mei mulți turiști străini față de România. Există potențial să creștem cu 300% numărul de turiști în următorii ani"

Peste o sută treizeci de ziariști, bloggeri, tour operatori și influenceri din turismul internațional sosesc începând de astăzi în România. Aceștia vor vizita și vor asigura expunerea în comunitățile internaționale a Bucureștiului și României timp de peste două săptămâni, prin intermediul proiectelor #Experience Romania și #Experience Bucharest.

#Experience Romania este o inițiativă privată, dezvoltată de voluntari, pentru a contribui la transformarea României în destinația turistică preferată din Europa de Est. La prima ediție, atracțiile turistice ale României vor fi promovate către o audiență internațională estimată la peste 100 de milioane de potențiali turiști.

ROMINCE



ANTREPRENORI MARKETING FINANTE MANAGEMENT COMPANII TEHNOLOGIE CSR CEO EXCHANG

ACASA / CSR / EXFERIENCE BUCHAREST, UN NOU PROJECT DE PROMOVARE TURISTICA A BUCUREȘTIULII

Experience Bucharest, un nou proiect de promovare turistică a Bucureștiului

Adaugat la data: 14 Februarie 2017 - Scris de Lelia Petrescu

🗸 Like 223 Share 🔞 Sare 🙃

in Shan 2



Un grup de tineri voluntari implicați în diverse initiative în demeniul turismului au lansat "Experience Bucharest"- un neu proiect de promovare turistică al Bucureștiului Misiunea proiectului este aceea de a promova Capitala României ca destinația preferată din Europa de Est a turiștilor și călătorilor independenți Evenimentul va avea loc în București în perioada 12-16 mai. 2017.

Experience Bucharest este primul protect voluntar al comunității Travel Massive România în care Eucureștiul este promovat la nivel mondial prin intermediul unui număr de 200 de persoane influente în domeniul călătorii.or și turismului individual.

Până în prezent au confirmat participarea bloggeri, înstagiameri, specialiști în comunicare pe Twitter, vloggeri naționali și internaționali jumaliști de travel, perscane publice pasionate de călătorii, a căror activitate este urmărită de un număr de peste 10 milioane de cameni din lumea întreagă.

'Toți lucrăm voluntar în acesi proiect. Cu un buget de sute de ori mai mic decât o campanie de reciame pe Eurosport, estimăm cé vom area un impact fantastic. Re dorim să premovăm diversitatea experiențelor oferile de Eucorești către o audiență unică de minimum 10 milioane de cameni.', spune Tudor Maxim, inițiatorul și fandatorul Experience Rucharent





heleneinbetween • Urmărești Sighisoara, Romania

heleneinbetween Saying farewell to beautiful Romania. 🔊 Ro

What a surprise to find a country that you not only appreciate but fall in love with. From the beautiful cities decorated with colorful homes to the incredible people who will open up their hearts and homes to you without question.

Romania is a place I didn't know much about. I think that as I travel I learn more about everywhere I go, but my knowledge of Romania was limited to stories of



3.287 aprecieri

5 NOIEMBRIE 2017



heleneinbetween • Urmäreşti Sighisoara, Romania

of Romania was limited to stories of Dracula and communism. What I found was a very diverse landscape. Pictured is Sighisoara which reminded me of Heidelberg, Germany. Many of the mountains and villages looked like the alps of Austria and Switzerland. But one thing always stood out: the people instilled a feeling of joy that ignited my passion of this country even more. I will be back! #experienceromania #heleneloveseurope #heleneinromania

Mai multe comentarii



3.287 aprecieri

5 NOIEMBRIE 2017



TESTIMONIALS

Helene chiceverywhere

a day ago

Romania truly did blow me away, it is lovely and interesting. I do think it's worth the visit for sure.

Getting invited to travel in such a diverse and beautiful country like Romania would be an honor. I've really enjoyed your posts about Romania and you've made it harder for me to decide on what to see and do on my trip to Romania next year.

Haley:

I personally think Tudor, Anda, Raluca, and all of the other volunteers did a fantastic job, were excellent ambassadors of Romania, did their best to accommodate everyone

Following along with you has added Romania to my list, not because of the pretty pictures, but because you showed a side of the country and its people that is more interesting than a photo! Thanks for keepin' it real, and actually putting the work in! Then we arrive in Bucharest for Experience Bucharest! About 100 bloggers from all around the world diving into the story of the city in a swirl of constant networking, and a fair bit of reasonably priced food, and alarmingly cheap alcohol. I've got a new respect for this city. The energy in Bucharest, Romania is just palpable, and the people have a certain warmth, and a definitive strength.

Finally, it was two weeks exploring Romania with Experience Romania (First Edition)/ Experience Romania. What a whirlwind! We nearly saw half the country as we visited painted monasteries, rode steam trains, witnessed Romanian wedding traditions, learned about the customs of painting eggs in Bucovina, and ate more delicious Romanian food than I thought I ever would! We stopped in cities I adore like Brasov, Romania -Siblu, Romania - Sighisoara, Romania - Tärgu Mureş and many more. I learned a lot, but what I learned most is that it's the people you meet and connect with that really make a trip. So thankful

-

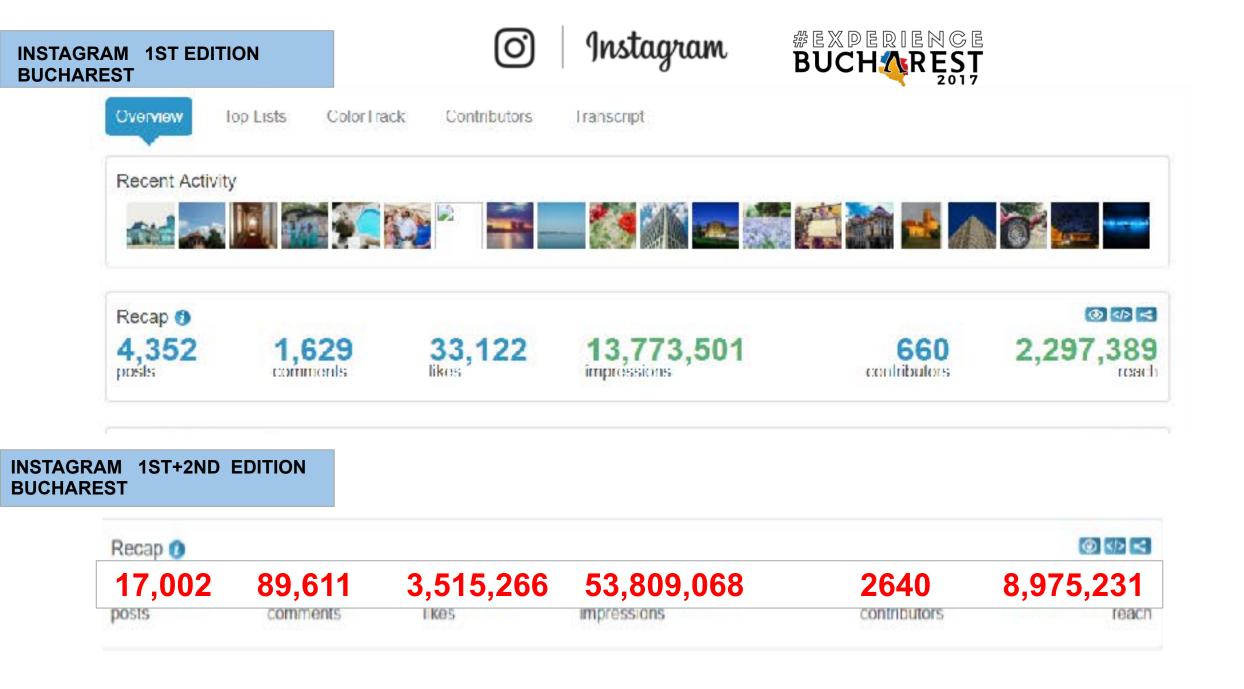
travelingmitch Every time I revisit the photos I snapped in Romania, I can't help but find another that I want to share with you all. The response I've had from my Romania photography has been incredible, and I think in some ways I want to keep that train going, so I continue to dip back in. And yet, in other ways, I think my Romania photos speak for themselves, besides how I feel about them or my intentions. Especially in North America, there isn't necessary a tourist fascination with Romania, but it's clear there should be. My only hope is to challenge that assumption, to prove it's worth visiting - one photo at a time. I feel incredibly lucky to have spent so long in this nation.

🔿 | Instagram

#experienceromania 14.303 postki

Top Postári





INSTAGRAM 1ST EDITION ROMANIA







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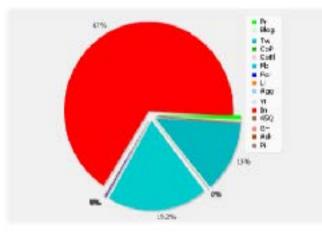


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NUMBER OF TOTAL VIEWERS * DATA FOR ROMANIA MARKET ONLY - 1 Octombrie - 21 Decembrie 2017

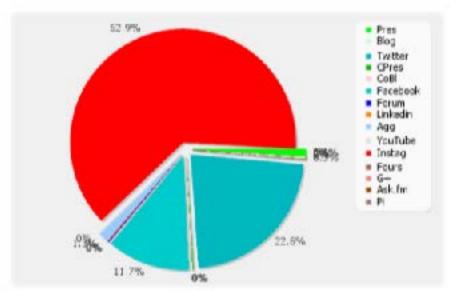
Pr	Blog	Tw	CoP	CoBI	Fb	For	U	Agg	Yt	in 2680K	4SQ	G+	Ask	Pi
26K	7K	518K	0	0	766K	0	0	640	11	2680K	0	688	0	0

* 1k = 1000 impresii



In perioada 1 Octombrie - 21 Decembrie 2017 expresia monitorizata a aparut de 4346 ori in sursele monitorizate dupa cum <u>urmeaza</u>:

- 41 aparitii in presa cnline
- 15 aparitii în posturi de pe bloguri
- 980 aparit i pe Twitter
- · O aparitii in comentarii din presa
- 0 aparitii în comentarii de pe bloguri
- 510 apartii pe Facebook
- : 0 apariti pe forumuri
- · 0 aparitii pe Linkedin
- 58 apariti in Agregatoare
- o aparitie pe YouTube
- 2735 aparitii pe Instagram
- 0 aparitii pe Foursquare
- 6 apariti pe G+
- 0 aparitii pe Ask.fm
- 0 aparitii pe Finterest.



PARTNERSHIP PROPOSAL





Became the Strategic partner to promote Romania and the main sponsor for each edition of the two projects: Experience Bucharest and Experience Romania

4 ANNUAL EDITIONS

2 EDITIONS IN SPRING2 EDITIONS IN AUTUMN

THANK YOU!

Contact:

Website: <u>www.experience-bucharest.com</u> <u>www.experienceromania.eu</u>

Email: <u>travelmassiveromania@gmail.com</u> and/or <u>anda@puravidahostels.ro</u>