

International Forum for Responsible Tourism

The sixth edition/ May 2018



About IFRT

History

The Amphiteatre Foundation launched the “Communities’ Identities and Experiences” programme in 2004, along with a series of conferences called “Romanian Identity – European Identity” and continues with projects which affirm and celebrate our cultural, geographic and ethnic identities in Romania.

We connected theory and practice in order to transfer professional and scientific data in the sphere of action.



History

The International Forum for Responsible Tourism has reached its sixth edition. It is an internationally acknowledged event, previous editions having gathered top professionals from Romania, Europe, Asia and the USA, representatives from public authorities, NGOs, as well as academics and researchers.



IFRT Mission

Developing communities' capacities of becoming more attractive.



Objective

Creating a communication and working platform between active categories of communities and authorities through acknowledging and dissemination of responsible tourism practices with applicability in sustainable development.



Desired results

Promoting communities' cultural and natural potential.

Affirming of entrepreneurial from the creative industries and services sectors.

Dissemination of good practice of responsible tourism.

Further use of the documents presented in the event with the aim of elaborating new strategies regarding communities' development.

Developing the professional and scientific "Cosy Romania ".



IFRT 2018/ The Sixth Edition

About IFRT 2018

Theme: “Local attraction and development through responsible tourism”

Date: 10-11 May 2018

Place: National Museum of Romanian History (Calea Victoriei 12, Bucharest)



IFRT Themes 2018

Local attraction – the touristic starting point

Territory management and development strategies

Natural attraction – from capitalisation to protection

Anthropic attraction and entrepreneurship

Creative tourism, marketing and technology



Format

10th – 11th May 2018 :

- General conference and workshops dedicated to different niches;
- 15 to 20 minutes per presentation, each followed up by 10 minutes of discussion and questions. întrebări.

12-13 mai:

- Intensive course taught by dr. Harold Goodwin.



Harold Goodwin



Our special guest this year is dr. Harold Goodwin, one of the most remarkable researchers who have contributed to the definition, understanding and popularisation of responsible tourism.

Mr. Goodwin will be a speaker of the event and will hold a two-day course with themes which are key to responsible tourism – local development, authenticity, and destination management.

Harold Goodwin



Dr. Harold Goodwin has worked across four continents with local communities, with governments, and in the tourism industry. He is an emeritus professor and the director of the Institute of Place Management at Manchester Metropolitan University, General Manager of the Responsible Tourism Partnership and World Travel Market consultant on their Responsible Tourism Program in London, which gathers over 2000 participants each year. He is both president of the World Responsible Tourism Awards.

Moreover, dr. Goodwin is director and founder of the International Center for Responsible Tourism since 2002, which promotes the principles of the Cape Town Declaration.

Arguments

1

The main idea is that any community is attractive, and therefore tourism becomes a consequence and a form of acknowledging anthropic and natural communities' and values.

2

"In loco " consumption through tourism becomes more and more important in the context of globalisation, and creative businesses which make use of local resources, innovation and research as well as entrepreneurs' inventivity influence the communities' sustainable development.

3

Local entrepreneurs' development is vital to the communities' sustainable development, and to raising the standard of living and hospitality included.

4

The role and place of classic mechanisms in making and commercialising the touristic product are in continuous evolution on the basis of new technologies, communications, means of transportation and debureaucratisation of borders.

5

A community is attractive when it delivers a real experience – not just a product –, people with stories, discovery and rediscovery.

Organizers

The Amphiteatre Foundation

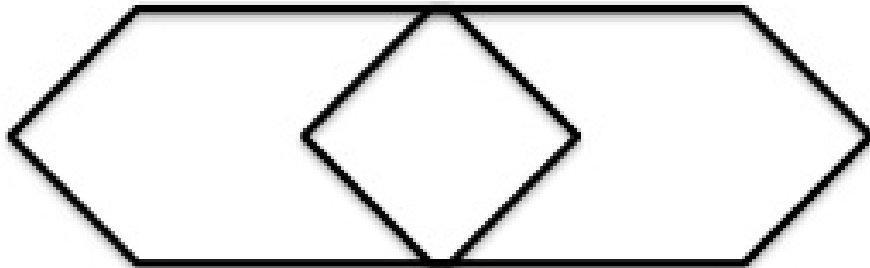
The Amphiteatre Foundation develops programmes, projects and partnerships locally, nationally and internationally, with the purpose of affirming communities' anthropic and natural resources.



Glocal Romania Cluster

Glocal Romania Cluster. The main purpose of the cluster is to build the reputation of and consolidate the trust in the quality of products and services provided by communities, promoted by members, for both Romanian and foreign customers.

GLOCAL / RO



Merg.În

Merg.În is a network of sites based on content and services which contribute to discovering the lives of local communities.

In the context of globalization and its effects on communities' identities, Merg.În becomes an instrument to preserving them.



Contact

Contact

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Resources

<http://cosyromania.com>

<http://turismulresponsabil.ro/>

<http://fundatia-amfiteatru.ro>

<http://glocalro.org>

