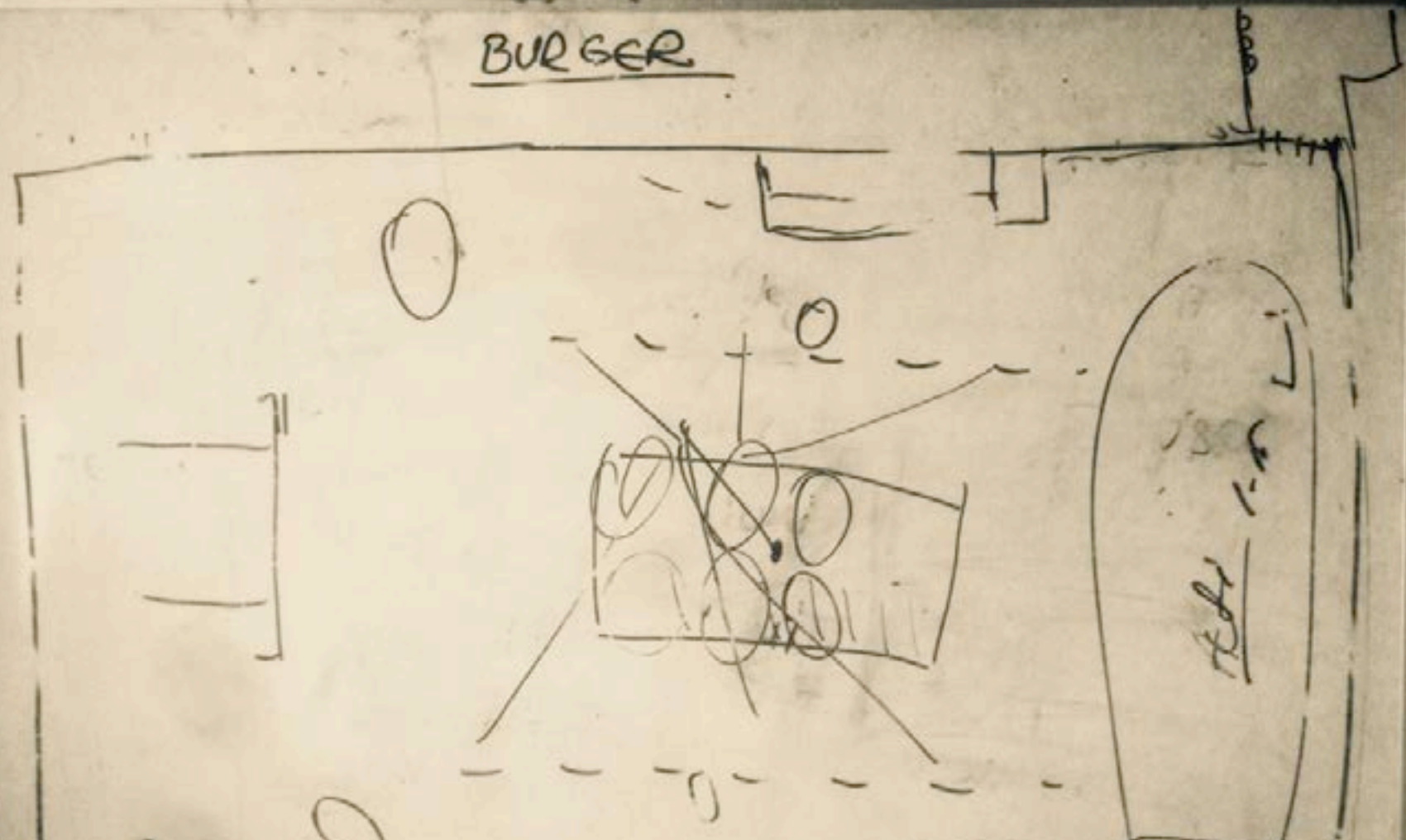


BURGER





**VERDE STOP**

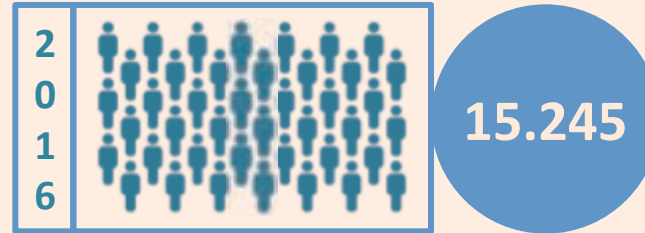
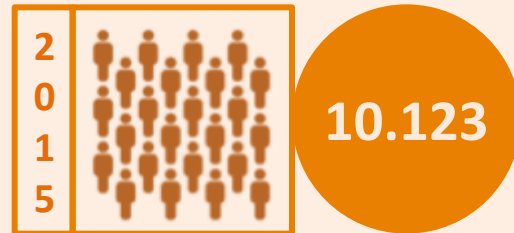
Șosea Măcărescu 161-

# BURGERFEST

## BIG DATA.

*Meet the festival-goers*

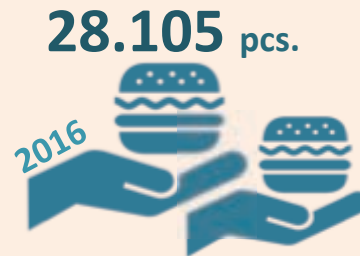
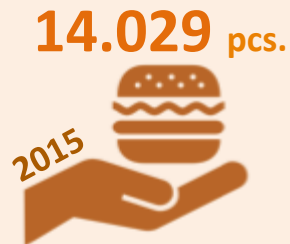
### VISITORS



### RESTAURANTS



### BURGERS

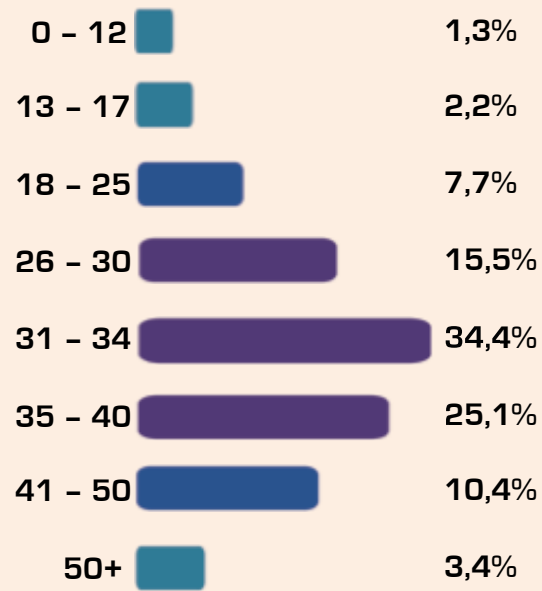


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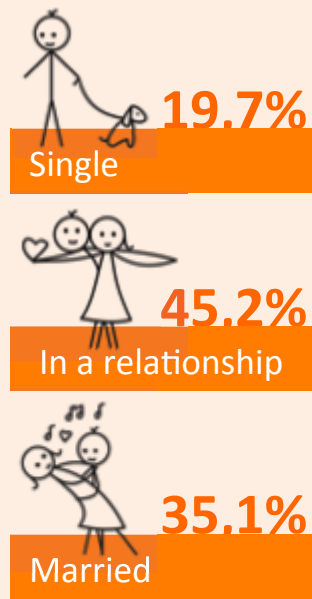
## BIG DATA.

*Meet the festival-goers*

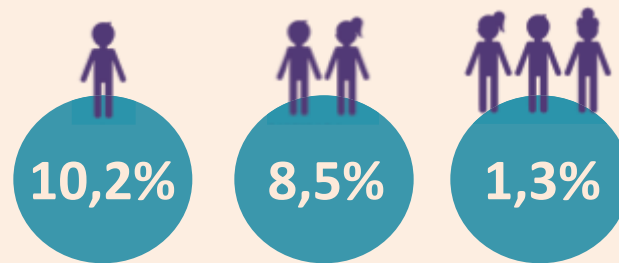
### AGE



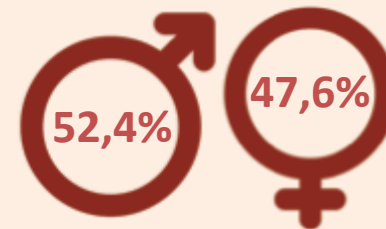
### STATUS



### FESTIVAL-GOERS WITH CHILDREN



### SEX

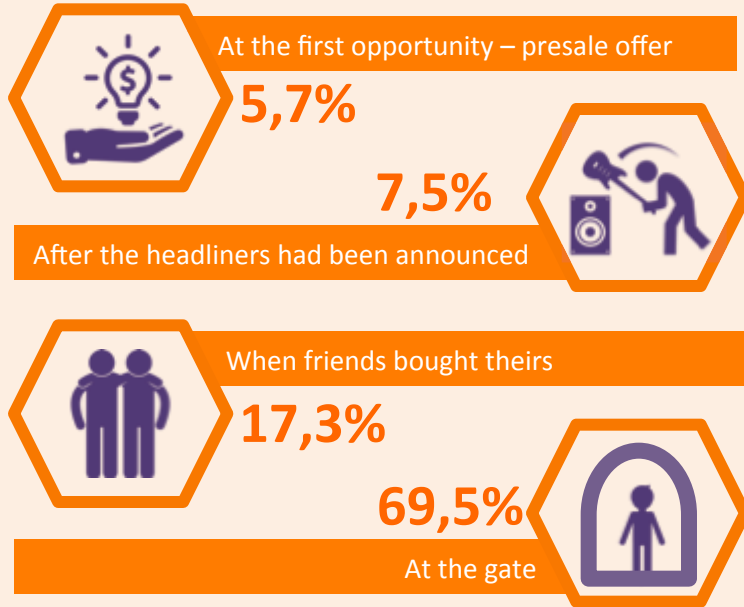


# BURGERFEST

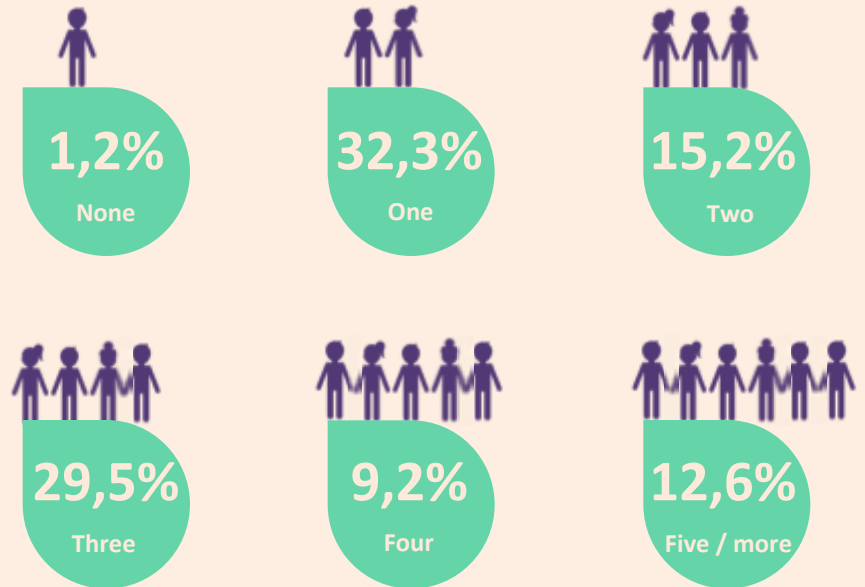
## BIG DATA.

*Meet the festival-goers*

### THEY BOUGHT THEIR FESTIVAL TICKETS



### HOW MANY OTHER PEOPLE WENT WITH THEM IN THEIR GROUP



# BURGERFEST

## BIG DATA.

Meet the festival-goers

## FAVOURITE FOOD



AND ALL  
THE ICE CREAM  
IN THE WORLD

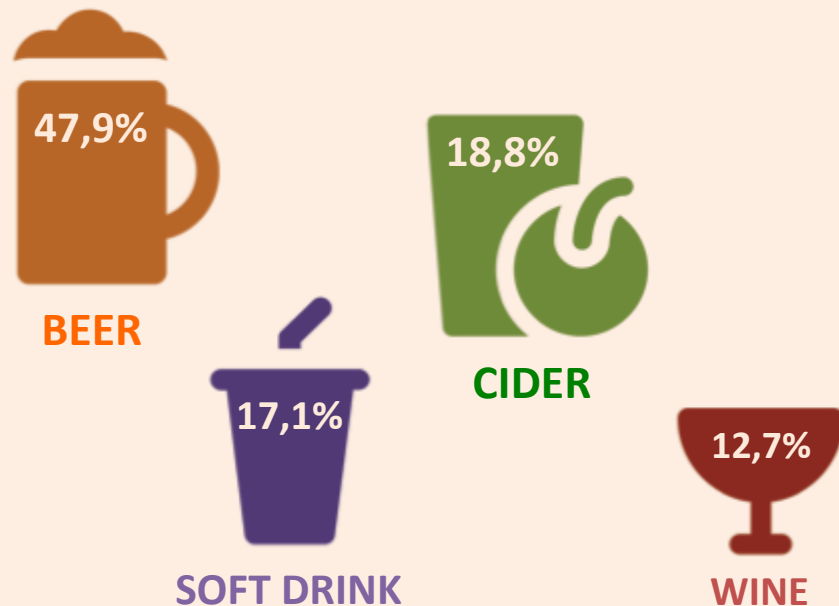


# BURGERFEST

## BIG DATA.

Meet the festival-goers

### FAVOURITE DRINK



### FAVOURITE VICE





# BURGERFEST

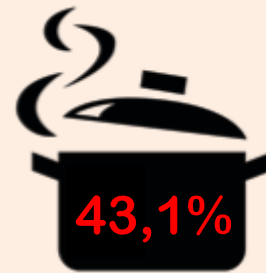
## BIG DATA.

Meet the festival-goers

### SHOPPING



### WHEN AT HOME



43,1%

ARE  
COOKING AT  
HOME IN THE  
WEEKEND  
AND THEY  
LOVE IT

### PET

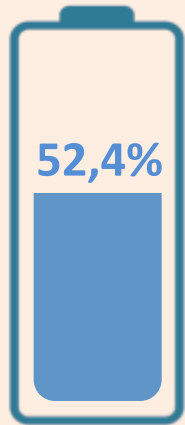


# BURGERFEST

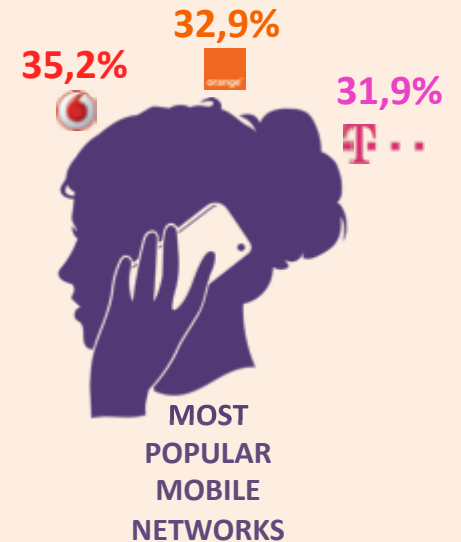
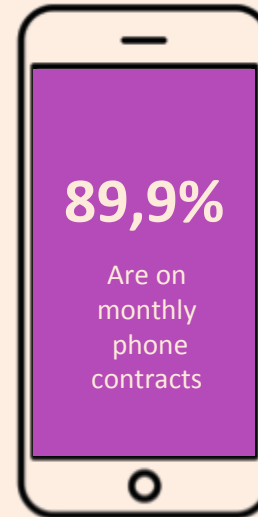
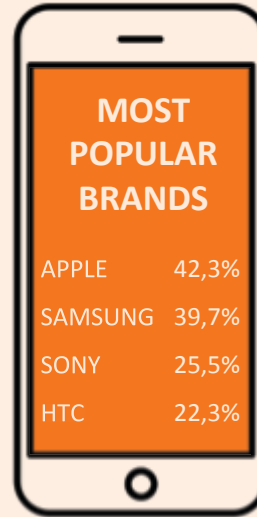
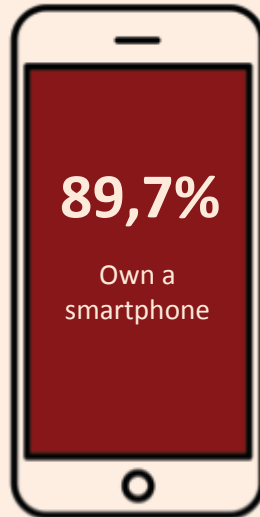
## BIG DATA.

*Meet the festival-goers*

### MOBILE PHONES & NETWORKS



Thought more festivals should make a charging service available



# BURGERFEST

## 2015 + 2016 . Audience & Numbers







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**MULTUMESC!**

**19-21 MAI >> BURGERFEST**

**26-28 MAI >> ZAIAFEST**

**9-11 IUNIE >> BUCHAREST CRAFT BEER FESTIVAL**

**17-19 NOIEMBRIE >> WHISKY FEST**