



#EXPERIENCE  
**BUCHAREST**  
2017

12-16 MAY , ROMANIA



- Experience Bucharest este primul proiect voluntar al comunității Travel Massive Romania, o organizație non-profit internațională.
  - Misiunea proiectului este aceea de a promova Capitala Romaniei ca destinația preferată din Europa de Est a turistilor și calatorilor independenți.
    - Experience Bucharest este o inițiativă independentă, la care se poate alătura orice autoritate publică, instituție, companie sau persoană independentă care dorește să se implice în promovarea Bucureștiului.

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- Proiectul Experience Bucharest este organizat de un grup de tineri voluntari implicați în diverse inițiative în domeniul turismului, în care Bucureștiul este promovat la nivel mondial prin intermediul unui număr de 100 persoane influente în mediul online din domeniul călătoriilor și turismului individual.
- Până în prezent au confirmat participarea 100 de bloggeri, vloggeri, instagrameți, snapchateri internaționali și naționali, jurnaliști de travel, persoane publice pasionate de călătorii, a căror activitate este urmărită de un număr de peste 10 milioane de persoane din lumea întreagă. Provocarea este poziționarea Bucureștiului pe harta destinațiilor turistice preferate din Europa de Est.



## Siya Zarrabi

World Adventurer, DJ, Videographer, Host and Motivational Speaker. Siya Zarrabi is Kristen Sarah's husband/co-host/ business partner. Their blog focuses on fun adventure travel videos. Hopscotch the Globe has won several awards over the years and continues to be the leading video blog for everything internationally inspired.



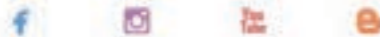
## Kristen Sarah

Kristen Sarah is an YouTuber, travel & lifestyle blogger, host & actress. Today, Hopscotch the Globe on YouTube has become one of the leading travel video references in the world. Kristen has been named as one of USA Today's Top 10 Independent Travel Videographers, Matador's Top Travel Vloggers to follow in 2016, Most Inspiring Woman in Travel by Flight Centre Canada and Videoblog's Top 5 Emerging Travel YouTubers.



## Planet D - Dave and Debbie

Dave and Deb are an adventure couple who live by the motto "Adventure is for Everyone". Over the past 8 years they have made it their mission to inspire people to step out of their comfort zones and prove that you don't have to be an uber-athlete, adrenaline junkie or part of the ultra rich to be an adventurer. They have travelled to over 100 countries on all 7 continents together and learned a lot along the way.



## Alyssa Ramos

Alyssa Ramos is a 28-year old self-made travel blogger and social media influencer who had been traveling solo full time since last year. She's an adventure junky, and she tends to opt for challenges and pushing limits, especially if people don't think she can do them. Her article "Yes, I'm Pretty and I'm Traveling Alone" was translated and published on Huffington Post in over ten countries. She was featured on major press outlets like The Daily Mail, The Mirror UK, and even a TV interview on Inside Edition.



## ALTUG GALIP

1.3 million followers on Instagram @altugalip

Traveller | Adventurer | Entrepreneur  
Official Account Currently in Cyprus.

Social Media Specialist, Instagrammer,  
Freelance photographer, visual designer, animal lover, traveller.



## Kate McCulley

Solo and independent travel for women!

Kate McCulley gave up her corporate life in Boston to travel the world. Four years and 63 countries later, she's still traveling — and showing you how to add more adventure to your life.



# Program

## **Day 0 - Thursday, 11th of May**

- Arrival day, transfers from the airport provided by *Autonom Rent a car*
- In the evening, from 7 PM: Welcome party at *Pura Vida Sky Bar*, in the Old Town of Bucharest

## **Day 1 - Friday, 12th of May**

### 10 - 14 Conference - **How to promote the capital of Romania?**

- 09.00 - 10.00 Registration
- 10.00 - 10.10 About Experience Bucharest and Travel Massive
- 10.10 - 12.00 Special guests panel 1 (Q&A included)
- 12.00 - 12.20 Coffee break
- 12.20 - 14.00 Special guests panel 2 (Q&A included)
- 14.00 - 16.00 Optional lunch at the venue or in the city
- 16.00 - 18.00 Free time
- 18.00 - 20.00 Wine tasting and secret museum visit, powered by *Gramma wines*
- 20.00 - 24.00 Party on a hidden rooftop, food and drinks provided by *Artesana, Hei and Absolut Vodka*

## **Day 2 - Saturday, 13th of May**

- 10.00 - 13.00 Tours and experiences I (choose from 40 options, limited places available for each)
- 13.30 - 15.00 Lunch in different locations of Bucharest provided by our partner restaurants
- 15.30 - 18.00 Tours and experiences II (choose from 40 options, limited places available for each)
- 18.00 - 19.00 Free time
- 19.00 - 20.00 Buffet dinner and drinks, provided by *Pura Vida Hub*
- 20.00 - 22:00 Bucharest is dancing in the street, special event powered by *Pura Vida Tan Tan and Little Bucharest*
- 22:00 - 02:00 *Kulturhaus party*, two drinks included

## **Day 3 - Sunday, 14th of May**

- 10.00 - 13.00 Tours and experiences III (choose from 40 options, limited places available for each)
- 13.30 - 15.00 Lunch in different locations of Bucharest provided by our partner restaurants
- 15.30 - 18.00 Tours and experiences IV (choose from 40 options, limited places available for each)
- 18.00 - 19.00 Free time
- 19.00 - 00.00 Garden party and concert with *Ciprian Teodorescu*,

## **Day 4 - Monday, 15th of May**

Free time to explore Bucharest on your own. Special optional activities

## **Day 5 - Tuesday, 16th of May**

Departure day. Transfers to the airport provided by *Autonom Rent a car*





## **Conferinta “How to promote the capital of Romania”**

**Vineri, 12 mai 2017, orele 9.00-14.00, Hotel Radisson Blu , Bucuresti**

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### **Speakeri conferinta:**

- **Kash Bhattacharya** din Madeira, Portugalia - Bloggerul anului 2016 - National Geographic Traveller Reader Awards
- **Razvan Pirjol** din Bucuresti, Romania - Preşedinte Bucharest Tourism Board și Presedinte Skal International Romania
- **Siya Zarrabi** din Toronto, Canada - Travel Vlogger, YouTuber, Videographer si Speaker Motivational
- **Kristen Sarah** din Toronto, Canada - YouTuber, Travel & Lifestyle Blogger
- **Dave and Debbie** din Toronto, Canada - câștigătorii premiului cel mai bun blog de turism în 2015 și 2014 din partea Society of American Travel Writers
- **Alyssa Ramos** din Los Angeles, USA - Travel Blogger si Social Media Influencer
- **Kat Von B** din Los Angeles, USA - Blogger specializat pe Luxury Travel si Tehnologie
- **Anouska** din Irlanda - Blogger și Vlogger de Travel, Lifestyle si Personal Style
- **Michael Schulz** din Berlin, Germania - top Instagrammer din Germania





#ExperienceBucharest

[www.experience-bucharest.com](http://www.experience-bucharest.com)

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