

International Forum for Health Tourism

2013, Targu-Mures

„Own Signal”

Presented by: Attila Erdőfi-Szabó Ph.D D.Sc.

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2. Types of tourism
3. The aim of Health Tourism
4. Economic background
5. Methods and therapies
6. Results
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1. A hungarian information system of tourism

HUNGARIAN IMAGE =

1. national portfolio

2. statistics

3. main targets

4. perfect services

5. control

1. A hungarian information system of tourism



Hungariantravelinfo.hu

1. A hungarian information system of tourism

21:18:47

Cities list search: Cities sights in list OK

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szeporszag.hu

Magyarország - Hungary - Ungarn - Ungheria - Hongrie - Hungria - Madarsko - Węgry

Üdvözöljük! Welcome! Willkommen! Benvenuto! Bien venu! Bienvenido! Vítejte! Witamy!

Picture gallery
46475 images

Multiple searching in Hungary
2013-11-08, number of new visitors so far: 1752213

Accommodation search and bookings

1. A hungarian information system of tourism



- | | | | | | |
|-------------------------------------|--------------------------------|-------------------------------------|--------------------------|--------------------------|------------------------------|
| <input type="checkbox"/> | feasts, festivals | <input type="checkbox"/> | fine arts | <input type="checkbox"/> | fishing, angling pond |
| <input checked="" type="checkbox"/> | fitness studio | <input type="checkbox"/> | folk art | <input type="checkbox"/> | folk dance |
| <input type="checkbox"/> | folk music, folk songs | <input type="checkbox"/> | forest hiking, studypath | <input type="checkbox"/> | formula-1 |
| <input type="checkbox"/> | fountain | <input type="checkbox"/> | gallery | <input type="checkbox"/> | gaming room |
| <input type="checkbox"/> | golf course | <input type="checkbox"/> | guinness record | <input type="checkbox"/> | handicraft |
| <input type="checkbox"/> | handicrafts programs | <input type="checkbox"/> | health centre | <input type="checkbox"/> | historical museum |
| <input type="checkbox"/> | horse-riding | <input type="checkbox"/> | house of prayer | <input type="checkbox"/> | hungarian contemporary art |
| <input type="checkbox"/> | hungarian cuisine step by step | <input type="checkbox"/> | hungarian travel check | <input type="checkbox"/> | hungarian wines, wine-cellar |
| <input type="checkbox"/> | Hungaricum | <input type="checkbox"/> | hunting | <input type="checkbox"/> | hunting lodge |
| <input type="checkbox"/> | internet | <input type="checkbox"/> | jewellery exhibition | <input type="checkbox"/> | lookout tower |
| <input type="checkbox"/> | media | <input type="checkbox"/> | medicinal herbs | <input type="checkbox"/> | medieval games |
| <input type="checkbox"/> | monument, memorial | <input type="checkbox"/> | motorsport | <input type="checkbox"/> | museum |
| <input type="checkbox"/> | national park | <input type="checkbox"/> | naturism | <input type="checkbox"/> | night club |
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| <input type="checkbox"/> | opera | <input type="checkbox"/> | organic farming | <input type="checkbox"/> | organic products |
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| <input type="checkbox"/> | pleasure flight | <input type="checkbox"/> | pop music and festival | <input type="checkbox"/> | pottery |
| <input checked="" type="checkbox"/> | private clinics | <input type="checkbox"/> | programs and events | <input type="checkbox"/> | pub, buttery |
| <input type="checkbox"/> | reptile and pet show | <input type="checkbox"/> | restaurant | <input type="checkbox"/> | rowing |
| <input type="checkbox"/> | scenic railway | <input checked="" type="checkbox"/> | spa | <input type="checkbox"/> | special curiosities |
| <input checked="" type="checkbox"/> | specialists | <input type="checkbox"/> | spring | <input type="checkbox"/> | steeplechasing |
| <input type="checkbox"/> | synagogue | <input type="checkbox"/> | tennis court | <input type="checkbox"/> | theatre |
| <input checked="" type="checkbox"/> | thermal bath | <input type="checkbox"/> | thermal spring | <input type="checkbox"/> | travel agencies, information |
| <input type="checkbox"/> | unique wine | <input type="checkbox"/> | vacant building sites | <input type="checkbox"/> | vacant holiday plots |
| <input type="checkbox"/> | vacant investment site | <input type="checkbox"/> | village tourism | <input type="checkbox"/> | water skiing, wakeboard |
| <input checked="" type="checkbox"/> | wellness-centre | <input type="checkbox"/> | wine tasting | <input type="checkbox"/> | winter sports |
| <input type="checkbox"/> | world heritage | <input type="checkbox"/> | youth camps | <input type="checkbox"/> | zoo |

SEARCH

1. A hungarian information system of tourism



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|--|--|---|
| <input type="checkbox"/> accommodation | <input checked="" type="checkbox"/> adventure park, adventure tour | <input type="checkbox"/> airport |
| <input type="checkbox"/> amusement park | <input type="checkbox"/> animal fondling area | <input type="checkbox"/> antiquities |
| <input type="checkbox"/> aquapark | <input type="checkbox"/> aquatic sports, marina | <input type="checkbox"/> arboretum |
| <input type="checkbox"/> archery | <input type="checkbox"/> ATM / Exchange | <input type="checkbox"/> Attractions in the area. |
| <input type="checkbox"/> aviation | <input type="checkbox"/> ballet theatre | <input type="checkbox"/> beauty farm |
| <input type="checkbox"/> boat trip | <input type="checkbox"/> bowling, squash | <input type="checkbox"/> cafe' , hall, barista |
| <input type="checkbox"/> campsite | <input type="checkbox"/> canoeing tour | <input type="checkbox"/> car, motorbike |
| <input type="checkbox"/> car-motorbike festival | <input type="checkbox"/> carnival, parade | <input type="checkbox"/> casino, gaming room |
| <input type="checkbox"/> castle | <input type="checkbox"/> castle, castle ruins | <input type="checkbox"/> cave |
| <input type="checkbox"/> cave tour | <input type="checkbox"/> ceramics | <input type="checkbox"/> chairlift |
| <input type="checkbox"/> chinaware exhibition | <input type="checkbox"/> church | <input type="checkbox"/> cinema |
| <input type="checkbox"/> circus | <input type="checkbox"/> clubs | <input type="checkbox"/> coaching |
| <input type="checkbox"/> concert | <input type="checkbox"/> confectionery | <input type="checkbox"/> conference centre |
| <input type="checkbox"/> corso | <input type="checkbox"/> culinary art | <input type="checkbox"/> culinary competitions |
| <input checked="" type="checkbox"/> curative massage | <input type="checkbox"/> cycling, bicycle rental | <input checked="" type="checkbox"/> dentists |
| <input type="checkbox"/> disco | <input type="checkbox"/> ecclesiastical art | <input type="checkbox"/> endangered natural rarity |
| <input type="checkbox"/> enterprises of special importance | <input type="checkbox"/> esoteric place, esoteric | <input type="checkbox"/> ethnographic collection |
| <input type="checkbox"/> extreme sports | <input type="checkbox"/> famous person | <input type="checkbox"/> famous restaurant |
| <input type="checkbox"/> feasts, festivals | <input type="checkbox"/> fine arts | <input type="checkbox"/> fishing, angling pond |
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| <input type="checkbox"/> fountain | <input type="checkbox"/> gallery | <input type="checkbox"/> gaming room |
| <input type="checkbox"/> golf course | <input type="checkbox"/> guinness record | <input type="checkbox"/> handicraft |
| <input type="checkbox"/> health resorts | <input type="checkbox"/> health resorts | <input type="checkbox"/> historical sites |
| <input type="checkbox"/> horse-riding | <input type="checkbox"/> house of prayer | <input type="checkbox"/> hungarian contemporary art |
| <input type="checkbox"/> hungarian cuisine step by step | <input type="checkbox"/> hungarian travel check | <input type="checkbox"/> hungarian wines, wine-cellar |

This is Own Signal of HUNGARY

Searching events

Photo Gallery



Total hit in **128** towns

Hit one less **3252** towns

Selected curiosities:

spa



Borsod-Abaúj-Zemplén megye



Abaújszántó Bogács Csíz (Partnerváros - Szlovákia) Forró Karos Ládbesenyő Mezőcsát
Mezőkövesd Miskolc-Tapolca Sajószentpéter Tiszapalkonya



Pest megye



Albertirsa Budapest I. Budapest II. Budapest III. Budapest X. Budapest XI. Budapest
XIII. Budapest XIV. Budapest XIX. Budapest XVII. Budapest XVIII. Budapest XX.
Budapest XXI. Cegléd Dány Érd Nagykáta Szob Tápiószentmárton Tóalmás Vác
Veresegyház



Baranya megye



Abaliget Harkány Magyarhertelend Szigetvár



Tolna megye



Tamási



Vas megye



Borgáta Bük Bükfürdő Celldömök Mesteri Sárvár Szentgotthárd



Veszprém megye




Pápa



Zala megye



Báz  Hévíz Letenye Zalakaros Zalaszentgrót

Searching events

Photo Gallery



Hévíz

www.heviz.hu



Welcome!



We hope that you will have a nice time and collect wonderful experiences at our place. We are aiming at making our services comparable to the picturesque sites and through this helping you recall your memories time after time. We are looking forward to seeing you again! Come and visit us!



Mayor: **Papp Gábor**
Telefon: ☎ +36-83 500-800

E-mail: heviz_ph@t-online.hu
Fax: +36-83 500-801

[accommodation](#), [aquatic sports](#), [marina](#), [cafe'](#), [hall](#), [barista](#), [church](#), [conference centre](#), [curative massage](#), [disco](#), [enterprises of special importance](#), famous restaurant, gallery, [hungarian travel check](#), [Hungaricum](#), [monument](#), [memorial](#), [museum](#), [national park](#), [programs and events](#), [restaurant](#), [spa](#), [special curiosities](#), thermal bath, [travel agencies](#), [information](#), [wine tasting](#), world heritage



send this page...



spa


Hungary's unique hydrographical features offer special experience. Beautiful surroundings, total comfort and hygiene, refreshing and healing cures and therapies for guests of every age group.

NaturMed Hotel Carbona****

Address: **8380 Hévíz, Attila u. 1.**

Phone: ☎ **+36-83-501-530**

Link: www.carbona.hu

E-mail: 

Contact person: **Pápai Zsuzsa**

Fax number: **+36-83-340-468**



In the hot water pools of our therapy department we use Hévíz medicinal water. The Rudi spring, that can be found on the premises of the hotel, gets its water from the geological layer from which the water of the spring gush up. We pipe the clean spring water directly into the pools, which has a temperature suitable for bathing. Combining balneotherapy that is based on hundred-year-old medical experiences and various other treatments we offer 1-2-3 week cures to our guests who will get an individually tailored healing programme following a rheumatologist's examination. The hotel provides all health treatments found in the spa resort.

Lotus Therme*** Hotel és Spa**

Address: **8380 Hévíz, Lótuszvirág u. 1.**

Phone: ☎ **+36 83 500-500**

Link: lotustherme.net






Mária apartman Hévíz

Phone: ☎ +3630/9949-685 ; ☎ 30/5455-849

Address: 8380 Hévíz, Zrínyi u. 156.

Fax number: +3683/610-155

E-mail: 

Link: www.mariaudvar.hu



Spa és Wellness Hotel Fit**** Hévíz

Phone: ☎ +36-83 340-484

Address: Hévíz, Kossuth Lajos u. 76.

Fax number: +36-83 340-527

E-mail: 

Link: www.fithotel.hu

Contact person: Nyitrai Lajos



Hotel Napsugár*** - Hévíz

Phone: ☎ +36-83-340-472

Address: 8380 Hévíz, Tavirózsa u. 3.

Fax number: +36-83-343-284

E-mail: 

Link: www.napsugarhotel.hu

Contact person: Somogyi István



1. A hungarian information system of tourism



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| <input type="checkbox"/> synagogue | <input type="checkbox"/> tennis court | <input type="checkbox"/> theatre |
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| <input checked="" type="checkbox"/> wellness-centre | <input type="checkbox"/> wine tasting | <input type="checkbox"/> winter sports |
| <input type="checkbox"/> world heritage | <input type="checkbox"/> youth camps | <input type="checkbox"/> zoo |

See the statistics!

SEARCH

1. Types of tourism

1. Family weekend

2. Holiday

3. Hiking

4. Recreative

1. Wellness

2. Health

1. General Rehabilitation

2. Special Medical Sanatorium

3. The aim of Health Tourism

1. general wellness

- anti-stress
- relaxing

2. general rehabilitation

- life quality
- life chance

3. Special Medical Sanatorium

- indicated providing
- indicated rehabilitation

4. Economic background

1. Recreation

- Wellness centers

 - a, governmental

 - b, privat investment

2. Rehabilitation

- a, general

 - governmental

 - privat investment

- b, indicated medical sanatorium

 - governmental

5. Methods and therapies

1. Recreation

- Wellness centers

 - a, governmental > sport, spa

 - b, privat investment > sport, spa, alternativ treatments

2. Rehabilitation

- a, general

 - governmental > tradicional and new GCP based

 - privat investment > latest / import technologies-GCP

- b, indicated medical sanatorium

 - governmental > tradicional and new GCP based

5. Methods and therapies

Aims

wellness > general

n.: sport/wellness equipment, device

> psychosomatic based, health care, upgrade

n.: creative equipment, device, therapist

recreation > real change

> real, diagnosticated result

> lasting influence

> cost-effective

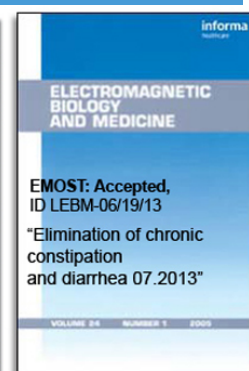
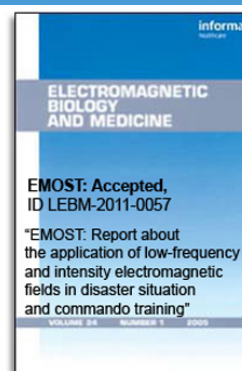
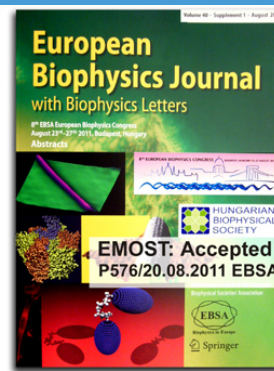
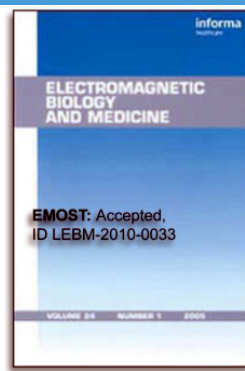
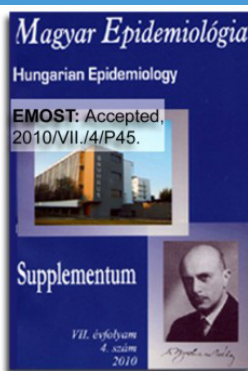
Is a state-of-the-arts method and device, which :

1. personalized procedure to neurological based diseases
2. personalized process to psychosomatic diseases
3. real change
3. real, diagnosticated result
5. lasting influence
6. cost-effective
7. indications: anxiety, anti-stress, sleep quality, PTSD

The new, proven medical procedure and device in neurology can balance and harmonize the regulations. This is the personalized, Electro-Magnetic Own Signal treatment!

By doing that it helps the hormonal balance and biochemical homeostasis to recover, and helps for the neurovegetative system by upgrade of control.

This method recognized by medical science:



SUMMARY

We presented for a possible international health tourism cooperation

1. a complete, proven, nation-wide internet based touristic data-management system
2. a new, proven medical procedure to psychic harmony, as a possible new profil in the european regio

Vă mulțumesc pentru atenție!

Dr. Attila Erdőfi-Szabó Ph.D., D.Sc.

Cluster FUTURA