

Programul “Amfiteatrul pentru Turismul de Sanatate”

Initiator: Fundatia Amfiteatru

Forumul International pentru Turismul de Sanatate

- Evenimentul, ajuns la cea de –a treia editie, si-a stabilit drept principal obiectiv promovarea concreta a potentialului turismului de sanatate din Romania din perspectiva ultimelor tendinte si orientari stiintifice si profesionale, a cerintelor pietei europene si internationale, a avantajelor competitive pe care Romania le ofera.
- Manifestarea a reusit sa creeze prin intermediul editiilor anterioare o platforma de comunicare si schimb de experienta intre principaliii actori implicați in dezvoltarea turismului de sanatate in Romania: institutii si autoritati publice centrale si locale, unitati medicale si reprezentanti ai sectorului sanitar romanesc si international, experti in domeniul turismului, ONG-uri, mass-media, reprezentanti ai mediului academic din Romania si din afara tarii.

Forumul International pentru Turismul de Sanatate

- Precedentele editii (Editia I - 18 – 20 noiembrie 2011, Editia a II a – 25- 27 ianuarie 2013, Iasi) au determinat o ampla dezbatere la nivelul autoritatilor si specialistilor din tara si strainatate influentand demersuri concrete in privinta definirii strategiei si evolutiei turismului de sanatate in Romania;
- Concluziile si dezbatelerile din cadrul evenimentului au fost utilizate in elaborarea Memorandumului pentru Dezvoltarea Turismului de Sanatate aprobat in Guvernul Romaniei. Activitatea grupului de lucru interministerial prevazut in memorandum are in vedere inlaturarea disfunctionalitatilor care afecteaza domeniul si consolidarea produselor turistice de sanatate din tara noastra iar elementele importante ale programului guvernamental vor fi prezentate in cadrul evenimentului.

1. Evenimente organize

Forumul International pentru Turismul de Sanatate in presa internationala

11/5/13 TERMASWORLD. Termas y sanatari. Estética Termal - II INTERNATIONAL FORUM OF HEALTH TOURISM IN ROMANIA 2013



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THERMAL UPDATE

II INTERNATIONAL FORUM OF HEALTH TOURISM IN ROMANIA 2013

The liberalization of health insurance, management of international patients and the main strategies of the marketing industry, topics to discuss, in fact.

Health Tourism within the context of globalization and sustainable development, will open scientific debates of the II International Forum on Health Tourism in Romania. Organized by the College of Physicians of Romania and Arztemiscenter Foundation in cooperation with the Ministry of Health, will be held during 26 to 27 January 2013 in the city of Iasi, economic and cultural center of the region of Moldavia.

The International Health Tourism Forum is aimed to underline the approach that began a last year, that is a platform for communication among experts and health tourism in order to identify key resources specific to this type of tourism in Romania and worldwide, also the opportunities of development in the development of a coherent system. In that respect, it is proposed in the context of the second edition, to open a debate on the development of health tourism.

From the organization it is designed a comprehensive scientific program which will be developed in several working sessions and a round table conference. Topics include the liberalization of health insurance, management of international patients and the main strategies of the marketing industry.

SESSIONS TO DEBATE
The International Forum will begin with the presentation of Health Tourism in the context of globalization and sustainable development: opportunities, risks and benefits. And impact of the provisions of Directive 2011/84/EU of the European Parliament and of the Council of March 2011 on the application of patients' rights in cross-border healthcare in the development of medical tourism.

A Round Table on Health Tourism in Romania will open the debate and analyze among the participants where the current situation of development of the area and the problems they face, will be approached. The work day will conclude with the presentation of the book "Romania - SPA-Tourism".

On the 28th, will be an intensive work program, in several sessions, some

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a specific topic such as Sustainable Tourism, Health destination, Opportunities and barriers for development of thermal tourism in Romania will be discussed. Methods of use of public-private partnerships to finance infrastructure investments for health tourism. Besides a case for study: How to develop a health tourism project.

The following sessions will present two new issues: The international transfer of knowledge in the field of health and its role in the development of health tourism worldwide. The application of quality management of medical services and the development of medical tourism in Romania.

The afternoon sessions will discuss The liberalization and management of health insurance. Health tourism from the patient perspective. International patient engagement and active strategies to attract potential patients. The day will end with the practice session intended to develop marketing strategies for investment and tourists.

The International Health Tourism Forum after evaluating what are the best practices for Romanian health services, will have the conclusion.

TERMAL STATIONS
In Romania there are over 130 places with natural resources and therapeutic properties, of which 40 are tourist resorts of medical interest and about 90 are centers of hydrotherapy. About 90 are 70 climatic stations and about 35 others located mainly in mountainous areas in the Romanian mountains. All treatments are carried out under the strict supervision of the Official Institute of General Medicine, Institute of Endocrinology and Recovery, The Institute of Rheumatology in Romania as an international center of high standing.

The thermal station most renowned is Heracleum Bath. It was built by the Romans in the Oltava Valley, on ledges placed surrounded by nature. The fifteen existing sources of medicinal and thermal water are used in the treatment of rheumatic diseases, nervous and nutritional. The station is open all year.

[Recommended web: www.abghid.ro]

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1. Evenimente organize

Forumul International pentru Turismul de Sanatate in presa internationala

IMTJ International Medical Travel Journal
THE WORLD LEADING JOURNAL FOR THE MEDICAL TRAVEL SECTOR

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ROMANIA: Developing a health tourism destination in Mongolia

Mongolia is a natural and international interest balneoclimatic resort, on the coast of the Lake Ulaan, at the same altitude with Moscow, St. Petersburg and Kiev. It's mainly used for therapy and recovery as it has sulphuric waters, mineral waters, mud, thermal springs, air and sun.

A paper in the International Medical Travel Journal (IMTJ) has been published by the local Chamber of Commerce and Industry, pointing out that Mongolia could be developed as a medical health resort.

The paper discusses whether the integration of the Mongolian Ministry of Environment can promote the concept of health tourism and whether business and tourism firms have the chance to view the market. For services, to a privately run health tourism location seems promising, paying health tourists from China, Germany and elsewhere.

It has a great location, which separated and little robbery. Over the last 2 years it has become a modern, well equipped and clean medical center, with its own laboratory and its own hospital, which can treat patients from all over the world.

The article says that in order to build a place like this, you need to know what you want to do with your money, what you need to do, to whom should you go to get help and choose from a range of hospitals. It looks to international health care and travel experts and how they can help.

The article says that there is now a new medical center in Mongolia, called "White Stone" for health tourism, which makes it the main medical center of Mongolia.

The paper says that to promote health tourism, it is vital to identify the needs, opportunities and areas of potential investment. It must be given an in-depth analysis of the existing medical sector in Mongolia and the potential resources. The research concentrates mainly on the areas of management of what to do with the patient once treated.

After the medical treatment is finished, the patient, supervisor, family, and other staff leaving, because detailed medical terminology will put off the modern European health traveler.

The task of medical tourism, marketing, export promotion and their export should focus to attract tourists rather than selling in Europe. It is a good place to start a public relations strategy, based on the European Community of Bio-Bioch European countries, changing the products to foreign.

Latest news: [Health tourism news](#)

15 March 2013

Related links

International Journal for Sustainable Tourism, 2013, vol. 5, issue 1, pages 54-67

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1. Evenimente organize

Forumul International pentru Turismul de Sanatate in presa internationala

The screenshot shows a search results page for 'Conferinte in Romania'. The results include various medical conferences such as 'International Forum for Health Tourism, Third Edition' (FITS 2013), 'CME Cat 1 Cruise/Seminars', and 'Latest HCV Data Unveiled'. The page features a sidebar with sections for 'Distance learning MPA', 'Distance learning MPA', 'Distance learning MPA', and 'Distance learning MPA'.

Conferinte in Romania

- International Forum for Health Tourism, Third Edition
- CME Cat 1 Cruise/Seminars
- Latest HCV Data Unveiled

Distance learning MPA

Distance learning MPA

Distance learning MPA

Distance learning MPA

The screenshot shows the details for the 'International Forum for Health Tourism, Third Edition' (FITS 2013). It includes the date (14-15 June 2013), location (Oradea, Romania), and a registration form. The page also lists other related events like 'The 10th International Conference on Hospitals and Institutional Study Sector Meeting' and 'The 3rd Seminar on the Useless Resources and Education Conference'.

International Forum for Health Tourism, Third Edition

14-15 June 2013, Oradea, Romania

Registration Form

The 10th International Conference on Hospitals and Institutional Study Sector Meeting

The 3rd Seminar on the Useless Resources and Education Conference

Conferinta Nationala pentru Turismul de Sanatate (editia I, Mangalia 19 – 21 aprilie 2013, editia a II a, Singeorz Bai, 30 august – 1 septembrie 2013)

- Evenimentele au reunit specialisti in domeniu si reprezentanti ai ministerelor implicate in dezvoltarea turismului de sanatate, pentru a evalua problemele existente si a propune solutii pentru remedierea acestora.
- **Concluziile editiilor precedente au scos in evidenta necesitatea mediatizarii obiective a conceptului de turism de sanatate, elaborarea unor strategii nationale in domeniul turismului de sanatate, educarea populatiei dar si a investitorilor privind conceptul dar si necesitatea de a oferi o certificare a calitatii resurselor din statiuni si a calitatii serviciilor medicale si hoteliere de catre Ministerul Sanatatii**
- Intalnirile directe cu autoritatile publice locale si intreprinzatorii din domeniul turismului de sanatate au contribuit la clarificarea unei viziuni si strategii cuprinzatoare privind: utilizarea resurselor naturale, administrarea bazei materiale, sistemele de finantare si dezvoltare adecate domeniului etc;

International Journal for Responsible Tourism

- In luna septembrie a anului 2012 Fundatia Amfiteatrul, prin programul AMFITEATRUL PENTRU TURISMUL RESPONSABIL a scos prima editie a revistei stiintifice INTERNATIONAL JOURNAL FOR RESPONSIBLE TOURISM, care se adreseaza atat cercetatorilor din domeniul turismului, cat si celor care activeaza in acest sector, reafirmand necesitatea cumularii aspectelor teoretice cu cele practice si manageriale.
- Revista a fost acceptata spre indexare in 7 baze de date internationale recunoscute de mediul academic romanesc si international (Index Copernicus, RePec Ideas, EconPapers, GetCited, Ciret, Global Health Database, CAB Database, ProQuest)
- In prezent revista este indexata fizic si electronic in bazele de date a numeroase biblioteci din Germania (Biblioteca Nationala a Germaniei – indexare permanenta pe baza de comanda), Grecia (biblioteci universitare), Albania (biblioteci universitare) si Turcia

2. Publicatii stiintifice

International Health Tourism Review

Urmare a numeroaselor aprecieri si interesului manifestat pentru editiile speciale – Prospectives in Health Tourism - ale International Journal for Responsible Tourism:

Fundatia Amfiteatru anunta lansarea unei noi reviste stiintifice - international Health Tourism Review!

Revista isi stabileste drept principal obiectiv educarea cu privire la conceptul de turism de sanatate la nivel international prin publicarea celor mai recente studii si cercetari in domeniu. Publicatia va reprezenta o platforma stiintifica de promovarea a progreselor inregistrate in dezvoltarea turismului de sanatate romanesc prin intermediul cercetarii stiintifice aplicative.

3. Platforme de informare si promovare

www.turismuldesanatate.ro

www.turismulresponsabil.ro

www.eurocomunitateamedicala.ro

www.vacantesicalatorii.ro